

**ultratape**™

BRUCE DOUGLAS MARKETING



Consumer range  
of quality adhesive  
tapes for the  
home and office



rhino





# welcome

## to the new, bigger and better range of Consumer products from Ultratape™ for the Wholesaler and Retailer

Bruce Douglas Marketing Limited has now been marketing and distributing premium quality branded Adhesive Tapes now since 1978. The Ultratape™ brand is a registered trademark and can be seen throughout the UK Retail Sector.

Undoubtedly, you will have seen our products on the high street. You will also probably have used one of our adhesive tapes in the home or office, as we are major suppliers to some of the biggest names in UK retailing in both Ultratape™ and own brand labels.

As you can see as you browse through our new catalogue, our products are available in a host of different retail presentation. We can meet any display requirement that you or your customers may have – Planagram hanging display, shelf display, counter display units and also floor standing dump bin display units. We have full control over the specification and quality in our production facility so you can be assured that we can meet any requirement that you have. Added to this we also have a full packaging production unit in-house at our UK Distribution Centre.

Please take a look through our new catalogue and see the breadth of the Ultratape™ range now. By stocking Ultratape™ you will satisfy your customer needs, bring quick repeat sales and above all added profit.

Look for our other Brands – Ultratwine, Rhino, Super Value and 21st Century.



100,000 square feet of warehousing ensures we have stock when you need it and when you want it. Our dedicated team of sales staff will be glad to take you through our ordering process and you will be amazed how simple this can be once your account is opened and you become an Ultratape customer. Our standard 3-day delivery service on stocked lines is augmented with overnight and a.m. deliveries when possible, ensuring you and your customers are guaranteed the best possible service.

# delivery

## small handy rolls of tape

RT0607 12mm x 10m  
20 Rolls in Tub



RT0606 12mm x 10m  
75 Rolls in Tub



RT0602 12mm x 10m  
36 Rolls in Tub



RT0609 12mm x 10m  
100 Rolls per Inner

### shelf and counter displays

This selection of small rolls is the ideal solution where space is an issue. These products are particularly suitable for the CTN, card shop or convenience store. Available in Clear, Brown Parcel, Holographic Colours and Holographic Festive Designs.



RT0402HOLO 12mm x 11.4m  
50 Rolls in Tub



RT0402XMAS 12mm x 11.4m  
50 Rolls in Tub



RT0808 38mm x 10m  
30 Rolls in Tub

# clear tape



ET0014/8 19mm x 33m  
8 Roll Pack



ET0014/4 19mm x 33m  
4 Roll Pack



ET0012/48/32/24 12/19/25mm x 33m



RT0430/12 12mm x 40m  
12 Roll Pack



RT0420/8 18mm x 40m  
8 Roll Pack



RT0430/6 24mm x 40m  
6 Roll Pack



Sizes available  
RT0305 12mm x 40m – 24 Roll Pack  
RT0305 18mm x 40m – 16 Roll Pack  
RT0305 24mm x 40m – 12 Roll Pack

## clear polypropylene tape

This product is the biggest selling sticky tape by far. It is an ideal tape for gift wrapping and general sealing requirements around the home or office. Polypropylene is a very strong film, so for ease of use the tape is best cut or used from one of our Desk Dispensers.  
**12mm, 18mm, 24mm and 48mm widths**  
Core size: 75mm  
We can supply in various pack sizes and packaging format to suit customer requirements.

## clear easy tear tape

This easy to use tape has been manufactured to be easily torn by hand. This makes it a very suitable tape for use in all applications.  
**12mm, 18mm and 24mm widths**  
Core size: 75mm & 25mm  
We can supply in various pack sizes and packaging format to suit customer requirements.

## cellulose tape

This is the best quality of adhesive tape you can buy. Manufactured from cellulose film, it resists curling and is readily torn by hand.  
**12mm, 18mm, 24mm and 48mm widths**  
Core size: 75mm & 25mm



RT0323 24mm x 40m

RT0328 19mm x 33m  
2 Roll Pack

MA0184 19mm x 33m  
2 Roll Pack

RT0320 18mm x 40m  
2 Roll Pack

# clear tape planagram display

## clear tape hang packs

The key to fast selling products is how they are packaged and displayed in the retail environment. All our products are attractively presented with Euro slot and barcode.  
Available in Clear, Clear Easy Tear and Invisible.



RT0327 19mm x 33m

Available in 18mm x 40m,  
24mm x 40m, 18mm x 66m,  
24mm x 66m

# packaging tape

## clear and brown parcel tape

Quality polypropylene tape with good adhesive for all postal and shipping requirements. Also available printed Fragile for delicate and valuable items during transit.

Available in widths from 48mm

We can supply in various pack sizes and packaging format to suit customer requirements.



RT0390 48mm x 40m



RT0301 48mm x 40m



FRAG-UL1 50mm x 33m



BP0015 48mm x 66m

RT0302 48mm x 40m

RT0960 50mm x 33m



RT0950 25mm x 33m



RT0920 12mm x 33m



# double sided

## double sided tapes

We have available a host of double sided tape products to suit all requirements.

Check out our new Easy Lift / Easy Use Double Sided Tape. One of the frustrations of using double sided tape is the difficulty of peeling back the liner. We have produced this superb product that has a wider liner than the double sided film. The result is that you can quickly and easily peel away the liner. Job done – no frustration!

We also have a Double Sided Tape on a mini dispenser that has no liner – peel off and stick.

As well as these Double Sided Tapes, we have our best selling General Purpose Tape, Sticky Foam Pads and Hook & Loop Pads.

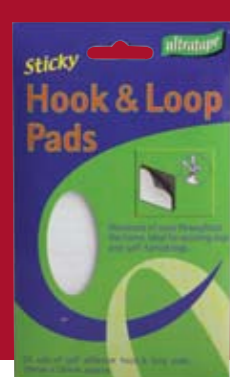
RT0970 12mm x 11.4m



RT0203 15mm x 10m



FL0105 15mm x 5m



RT0170 24 Pads per pack



RT0202 40 Pads per pack



RT0970 12mm x 11.4m Displays 24

# adhesives & glues

## adhesives & glues

These lines have been recently added to complement the range – Superglue in tube and bottle, Clear Glue and White Tack. Essential products with numerous uses around the office and home.



0595-2GM 2g Tube



0595-5GM 5g Tube



0595-20ML 20ml Tube



0491-UL 50gm Pack

# display units

## display units

The best way to increase sales is to draw your customers attention. Whether Counter Top or Floor Standing, our display units are bold and eye catching and are proven to increase sales dramatically. They are versatile and can be adapted to suit any of our products.

Ask us for more details.



RT0320/48



RT0320/24



RT0320/108



RT0320/144



DISP-GUN



DISP-PACK

**dispensers**

The easiest way to use any adhesive tape is from a dispenser. We stock a full range of Tape Dispensers – Desk Tape Dispenser for smaller width clear tape and Hand Tape Dispensers for parcel tape.



# desk and hand tape dispensers



DISP-VALU



DISP-QUAL



DISP-QUAL

0200SFSP1  
Fine Small Spool – Hang Pack



0200PSM/10  
Polypropylene Coloured Twine



0200CLMFSP  
Fine Small Spool – Acetate Hang Pack



0200100UL  
Medium Cotton Twine



0200FINEUL  
Fine Cotton Twine



0200SISAL  
Value Ball – Sisal Twine



0200GRN  
Value Ball – Garden Twine



0200200  
Value Ball – Cotton Twine

# ultratwine

**ultratwine range**

The Ultratwine Range is a full range of Cotton, Polypropylene, Sisal and Jute Garden Twines. These lines are available in spool and ball format for counter display and hanging display presentation.

Also available from stock are large balls for own use bailing applications.



0200CDU36  
Small Fine Ball



0200CDU24  
Small Fine Spool



02002.5S  
Large Ball – Sisal



02002.25BC  
Large Ball – Poly Twine



02004BC  
Ex Large Ball – Poly Twine



RT0710/2  
36mm x 15m – 2 Pack



RT0710/3  
24mm x 15m – 3 Pack



RT0710/4  
18mm x 15m – 4 Pack

# super value range

## volume value products

This is a stand alone range of fast selling volume lines under the Super Value Brand. These lines are quality products aimed at the discount retailer.

- Available are : Clear Tape (4 Roll Pack)
- Clear Parcel Tape (2 Roll Pack)
- Brown Parcel Tape (2 Roll Pack)
- Masking Tape (2/3/4 Roll Pack)
- Desk Tape Dispenser



DISP-VALU



RT0308/4  
22mm x 35m – 4 Pack



RT0301/2  
45mm x 35m – 2 Pack



RT0308/2  
45mm x 35m – 2 Pack

**In the retail market**, consumers make choices based on quality and value for money. Our consumer products are competitive on both counts.

For multiple retailers, wholesalers, large stationery chains, the independent stationers, and art & craft shops, Ultratape offers the most extensive range available of adhesive tapes, adhesives, glues and dispensers for all home and office requirements.

At Ultratape, we have a wealth of experience delivering a large and diverse range of products, packaged and priced to effectively fill both shelves and tills. One call is all it takes to access Ultratape's dedicated sales team and immediate delivery from our UK distribution network. We also appreciate the important role presentation plays in fulfilling customer expectations and so we work closely with retailers to produce packaging solutions for the most effective marketing of our products in their particular in-store environment.

While it is primary objective to put Ultratape into the retail sector, we are well aware that our Key Customers have bespoke Own Brand requirements. As stated before, we have full production capability so whatever your requirements are we can provide the solution.

We have limited this catalogue to our Consumer Range. For our extensive DIY, Hardware and Trade products, please refer to our DIY Catalogue.



# contact

Call us now to discuss the "role" of tape in your business.

To order, simply call our sales office and we will put you in contact with one of our Account Managers who will take full responsibility for your account.

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